"Where Do I Start?!"

How to Turn the Firehose of Ideas Into Real, Live, Working Marketing in the Next 90 Days

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Without thinking about how hard or impossible or expensive or time consuming it is, make a wishlist of at least 3 things you would like to do as a result of what you are learning from Great Legal Marketing.

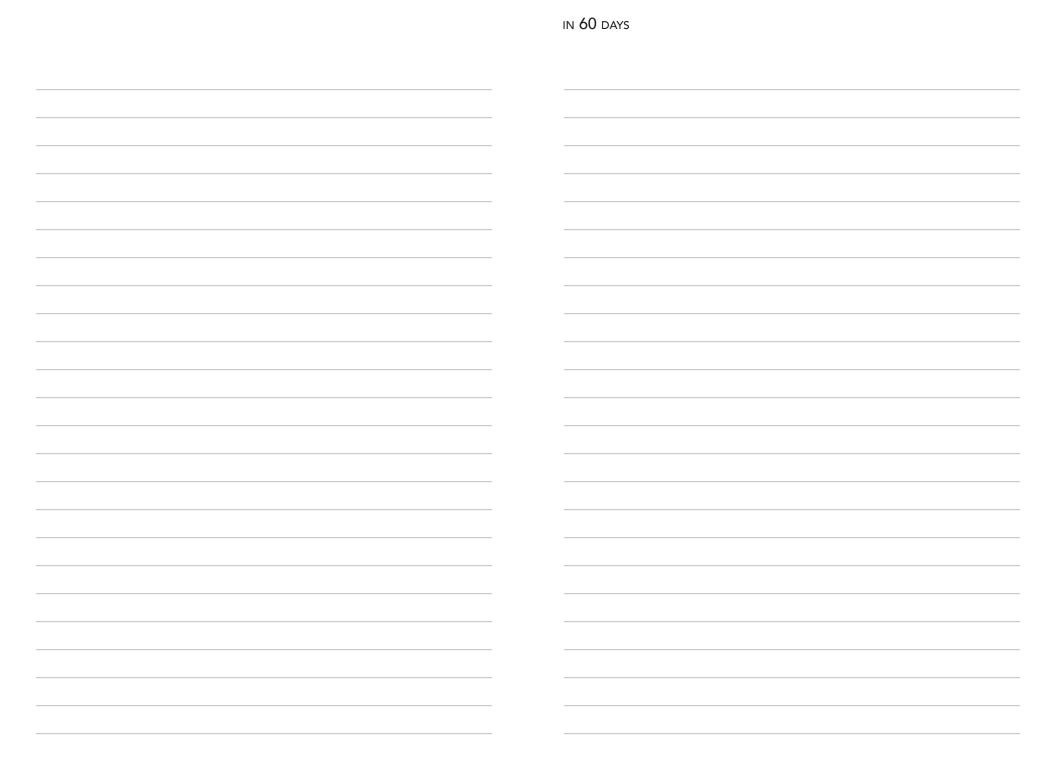
WISHLIST			

JUST AN EXAMPLE HERE

 $^{\star}\,\,$ hire a designer so you can focus on marketing

W	'I SHLI ST	OUSI FAIR MARKET TO THE	DO IMMEDIATELY
*	Write your boo		
4		: direct response marketing/education based marketing)	
^		for collecting customer information : maintain a database of warm prospects)	
*	Mail your firs	t issue of your newsletter	
		: Nurture Your Herd)	
*	Move to a new		
		: give them a great experience)	
*	Hire a designe		
	(principle	get better at marketing and build your business)	
I I	MMEDI ATE		
*	Close on Friday	s to focus on marketing and business building	
*	Close on Saturo	lays completely to spend time with family	
*	Change your ho	ours from 8-7 to 9-5	
*	Read Ultimate	Marketing Plan and No B.S. Guide to Business Success	
*	Purchase Magn	etic Marketing	
1 I	N 30 DAYS		
	Finish book/repo	ort autline	
	research CRM		
		an up current customer list	
	•	anager, get info on retail space	
	write newslette		
	N 60 DAYS		
	-	ail premier issue of newsletter	
	Narrow CRM		
*	contact banks f	for build out loan	
*	contact printer	companies to replace old printers/copiers	
1 1	N 90 DAYS		
*	install CRM sy	stem	
*	complete book/r	eport	
	-	iption for new designer	
6 1	MONTHS		
	move to new lo	ation	
		ALIVI I	







6 M	IONTHS	
1 YE	EAR	
1 ye	EAR	
1 YE	EAR	
1 YE	EAR	
1 YE	EAR	
1 ye	EAR	
1 YE	EAR	
1 YE	EAR	
1 YE	EAR	